



*City of Arts & Innovation*

# PRESS RELEASE

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## **FOR IMMEDIATE RELEASE**

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### **Riverside Police Partner With Local Businesses for Holiday Enforcement Program**

RIVERSIDE, CA – Officers and detectives from the Riverside Police Departments East Neighborhood Police Center (NPC) and officers from the University Neighborhood Enhancement Team (UNET) have been conducting a Holiday Enforcement Program to help aid local businesses with the increase of thefts during the holiday season. The operation has taken place at various locations and involves crime suppression, shopper education, and high visibility patrols to ensure a safer environment for citizens to shop. To date the officers involved in the East NPC program have recovered over \$3,900 in stolen merchandise, stopped a robbery in progress, made four felony arrests and 14 misdemeanor arrests. In addition, they have passed out numerous flyers in an attempt to educate the public of ways to avoid being a victim of theft, warning them of dangerous habits that might make them a target. The program is being conducted throughout the City of Riverside and will continue through January, 2015.

